

Analysing the questionnaires



May 2016

The final report of the Erasmus+ project EASY
Entrepreneurial And Skilful Youth



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EASY . AN ERASMUS+ PROJECT – 2014-2016

CHAPTER 1 | INTRODUCTION

During each Learning Teaching Training Activity of our Erasmus+ “EASY” project, 50 students visited at least three meaningful innovative companies and learnt a lot from them in terms of marketing, entrepreneurial mindsets, strategic decision making, and business modelling. They got in touch with the world of work and, apart from seeing production lines, which was in itself a completely new thing for them, they found out that a good idea is the core of a successful business company. They visited business incubators and spoke to entrepreneurs. Indeed, this was the best part of the journey: not only had they the chance to see different countries and people, but they met real entrepreneurs, asked them questions, wrote down their answers and, after thinking them over, asked new questions.

After visiting the companies, they were asked to mull over what they had seen by answering an online questionnaire. They had to write:

1. Name, address, location, history, owners, sector of business;
2. Structure of the company
3. Sales volume euro equivalent
4. No. of employees
5. Research and development percentage
6. Export percentage
7. Countries of export
8. Typical products

Analysing the questionnaires

9. Typical services
10. Eight words to describe the company (by the owners)
11. Their personal eight-word list
12. A description of the working environment

They also compared different realities by answering such questions as:

13. whether there are ideas, attitudes... they could use in their country and why
14. if there is something not applicable in their country but really interesting – specify why.

The students were given different accounts, depending on their nationality, so that the results could be processed accordingly:

Bulgaria:

<https://docs.google.com/forms/d/1DFx2kY0O7GMnXy2L9NrTDX7fGlyDrOJYUZFrStQs0-4/viewform?c=0&w=1>

Czech Republic:

<https://docs.google.com/forms/d/1qlb3KdQRrZLNhpCV4AQ24af2pazc58KuE3Iyy1fpYEO/viewform?c=0&w=1>

Italy:

<https://docs.google.com/forms/d/1IUf5jlE4iQoFfgsR9hnV7daQwGbTqKQNYC65og6zmFg/viewform?c=0&w=1>

Latvia:

<https://docs.google.com/forms/d/1BsvY6mxoPFT5HelHmbNWbitoyBERRR0g8s78TjNijA/viewform?c=0&w=1>

Portugal:

https://docs.google.com/forms/d/1sTscg_lfMNR4jj3k4Y17gxwfS83RsPPIsyTqf_mo8Wk/viewform?c=0&w=1

Turkey:

<https://docs.google.com/forms/d/1rxIdpFSrX-hbO9o-hm8Gfm4yoxyaHu8QPLQcDrpwfXg/viewform?c=0&w=1>

This paper aims at analysing their answers and finding out if there is meaningful information. It contains seven images - six sum up the eight words of the students and one the owners' eight words. We also emphasised two meaningful sentences per country and enclosed the PDF of the single countries' answers.

Tools

We used:

1. GOOGLE DRIVE to file the results of the questionnaires
2. MICROSOFT PRINT to PDF to turn them into PDF
3. PDF SPLIT and MERGE: to group the PDF files into one
4. WORDLE to make the 8-word images
5. TAGXEDO to sum up all final comments.

Analysing the questionnaires

Portugal



Turkey



Every team focus on such words as *quality*, which is perhaps the most used noun, *creativity*, *innovative*, *good* and *big* - they seem really impressed by the dimension of the companies!

But every team have their own key words. While BULGARIA emphasises *teamwork* and *reliable*, the CZECH REPUBLIC mentions *education* and *flexibility* a lot. ITALY likes what is *innovative* and *ecological* whereas LATVIA is fascinated by *popularity* and

production (facilities?). Last but not least, PORTUGAL underlines *modern* and *reliable* (products?) and TURKEY is impressed by what is *different*, *useful* and *cheap*.

Of course the students' vocabulary is not that wide and their word choice might have been affected by it but there is no doubt that the visits to the companies took them aback. They didn't expect the companies to be so *big*, *interesting* and *innovative*. They found out they may be *flexible* and *reliable*. They visited the production lines and saw they are *modern*, sometimes even *ecological*. *Quality* and *creativity* attracted their attention. They saw the products and even touched them and learnt they may be both *useful* and *cheap*. A terrific and unforgettable experience for a teenager!

Owners



Extracts

Bulgaria

There are many creative and entrepreneurial minds in Bulgaria but unfortunately their talents are not easily recognized or seen and this is exactly why companies such as Eleven are of great necessity right now.

It is a rarity to find as inspirational leader as the general director of Fortex Nutraceuticals who can catch the attention of the students, make them listen and even take his words into consideration.

Czech

Its was horrible, and on this place was really big smell [referred to Levent Kimya Antalya]

We think, that it was very interesting, because we have never been in some excursion like this one

Italy

We liked this company and we think that we could use these ideas in our country because nowadays the younger entrepreneurs need some help to start a new business.

We liked this company and we hope they will reach their objectives as soon as possible because they are doing a great work in this little village.

Latvia

We could have never imagine that Portugal could have such a huge plantations and companies. The companies are worldwide popular so we think it is pretty admirable.

We consider, it is amazing that employees are happy and willing to do their work

Portugal

The work environment in our opinion is very familiar, welcoming and cosy. People looked quite happy to work there and they were willing to make a lot of sacrifice to fulfill all the orders, even work extra time when the order are urgent.

We really liked the company because it looked very professional, serious, modern and creative. People working there looked happy, fulfilled and motivated. They were willing to talk to us and answer all our questions and they sounded very proud of their jobs and of the help they give to people who want to start a new business or company but cannot do it by themselves.

TURKEY

Entrepreneurship helps to expand the economy. if a country wants to develop its economy the government has to encourage young entrepreneurs. by this way the desired increase can be provided.

We are very happy to visit this companies we have learned a lot of think inovative and creative ideas about how to become a succesfull entrepreneurs

Two main attitudes stand out from the extracts:

1. The students are surprised, even amazed at what they see. They would have never expected people might be happy and willing to work, whatever the environment. For this reason the mobilities and the visits where a unique opportunity. [LATVIA: “We consider, it is amazing that employees are happy and willing to do their work”; PORTUGAL: “The work environment in our opinion is very familiar, welcoming and cosy. People looked quite happy to work there and they were willing to make a lot of sacrifice to fulfil all the orders, even work extra time when the order are urgent”, “... People working there looked happy, fulfilled and motivated. They were willing to talk to us and answer all our questions and they sounded very proud of their jobs and of the help they give to people who want to start a new business or company but cannot do it by themselves”.]

2. The students realise they have seen a great company and sometimes declare they might use an idea in their country. [CZECH REPUBLIC: “We think, that it was very interesting, because we have never been in some excursion like this one”; ITALY: “We liked this company and we think that we could use these ideas in our country because nowadays the younger entrepreneurs need some help to start a new business”; LATVIA: “We could have never imagined that Portugal could have such huge plantations and companies. The companies are worldwide popular so we think it is pretty admirable”; TURKEY: “We are very happy to visit this companies we have learned a lot of think innovative and creative ideas about how to become a successful entrepreneur”.]